



## **Digital Therapeutics Alliance**

### ***Professional Affairs, Full-time***

The Digital Therapeutics Alliance (DTA) is seeking a dynamic individual to manage DTA's professional affairs efforts. The ideal candidate will be highly motivated, proactive, a strong writer, and have experience building meaningful stakeholder and industry relationships.

#### **Key Responsibilities**

##### *Member & Industry Relations*

- Develop partnerships with industry stakeholders and leaders to advance DTA's mission
- Lead efforts with DTA's Strategic Advisors and Healthcare Provider Advisory Group
- Attend industry events and deliver presentations on behalf of DTA
- Understand the industry and identify initiatives to support the recognition, evaluation, and utilization of high quality, evidence-based digital therapeutics

##### *Content Development*

- Lead content development efforts related to specific Alliance goals and initiatives
- Collaborate with and incorporate patient, clinician, and payer perspectives into Alliance projects and initiatives
- Develop content for the DTA website, including case studies and industry features

##### *Communications*

- Develop public campaigns to educate key stakeholders
- Facilitate DTA's social media presence
- Author press releases, statements, and newsletters
- Orchestrate efforts related to the release and distribution of Alliance initiatives

##### *Internal Operations*

- Responsible for relevant daily operations

#### **Desired Skills and Experience**

- Ability to initiate and maintain collaborative relationships with DTA member companies, advisors, industry partners, and stakeholders
- Exceptional writing, interpersonal, and oral communication skills
- Experience launching public education campaigns
- High attention to detail, including strong organization and analytical skills
- Understanding of the digital therapeutic and healthcare industries

#### **Considerations**

This is a remote, full-time position that reports directly to the Executive Director. All candidates must be eligible to work in the United States.

Interested candidates may submit a cover letter and resume to [info@dtxalliance.org](mailto:info@dtxalliance.org).